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FINANCE

NEW YORK STOCK EXCHANGE IN DONETSK
Joint conference of NYSE Euronext and Altera Finance

April 17, 2008, Donetsk – Altera Finance Investment Group and New York Stock Exchange (NYSE Euronext) held an international IPO conference.

Participants of the conference covered the questions of Ukrainian companies' IPOs, particularly, requirements of initial public offering (IPO) at New York Stock Exchange. Aaron Goldstein, Head of Business Development at NYSE Euronext, says: *"The stock exchange started paying more attention to the Ukrainian market, as we realized the importance of this country for our platform. Today we negotiate with several Ukrainian companies about the possibility of IPO on our platforms. We offer companies two platforms for listing: the main one – for large companies and the alternative one – for companies with medium and small capitalization".*

The conference was mainly focused on issues of choosing a proper post-IPO development strategy and planning effective business processes in a public company. *"Ukrainian companies are past the IPO boom; now the market is ready to analyze the efficiency of capital raising instruments. Our goal is to help Ukrainian companies choose the most efficient strategies for attracting investments, and prepare companies which chose IPO for post-IPO life",* says Mikhail Zhernov, Head of Executive Board, Altera Finance.

During the conference international experts discussed issues of IPO on NYSE Euronext stock exchange, as a perspective for the Ukrainian companies' to access European capital market. European companies representatives also brought up issues of legal regulations, peculiarities and advantages of IPO and preparation for the listing. *"While choosing a platform for the placement, companies are to pay careful attention to guarantees of supporting liquidity of shares, as well as communication benefits and legislative requirements of the country, where the stock exchange is located",* - recommends Mr. Goldstein.